

## Calstock Arts Advent Window – December 2021

### Illustrator Bio

Hi there! My name is Sam Holland and I am a multi-disciplined illustrator, based in Plymouth, with a love for capturing people and subjects from other areas within creative industries that played a bit part in my childhood growing up (film, music, dance, theatre etc).

As a child, I was obsessed with film, animation, and cartoons, which is where my interest in illustrating people and my style of illustration stemmed from. I am a huge film buff and an avid music lover- I make sure to never leave the house without my headphones.

My work is created digitally, focusing on the use of bold linework, vibrant colours and a distinct graphic style to produce captivating illustrations and GIFs.

Working closely with Nick Halford from Bigups and Samantha Jackman from Calstock Arts, this project was a ton of fun and it felt pretty surreal to see my artwork on this scale, as I'm normally used to seeing my work only on a computer screen or small-scale print.

But by far, the most enjoyable aspect of this commission was to see the level of engagement it had within the community of Calstock, as well as providing an opportunity for schoolkids to contribute their own artwork to the display and become part of the artwork themselves.